



PAUL F. BLAKE

Journalist, Tech Support, Video Editor, Wordpress Developer, Writer



WORK EXPERIENCE

9/2011-Present **BAENGLISH.COM, Online ESL Teacher**

Experienced Educator And Corporate Trainer

- Teach Vietnam Airlines engineer staff (VAECO) Macmillan Language Hub and administer speaking tests
- Private ESL Tutor teaching 20+ clients on Zoom (more than 10,000 hours of private tutoring)
- Teach Business English, Secondary School, and new ESL learners on baenglish.com (Since 02/2014)
- Taught business English and facilitated communication between Vietweek and foreign companies (2011-2013)

9/2015-10/2022 **UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES**

News Reporting and Writing Lecturer

- Taught [News Reporting and Writing 1](#), Spring 2021
- Member of the teaching board for Australia's Deakin University's joint program in journalism for VNU-HCM Center for International Education (CIE)
- Guest lecturer for English For Journalism course, Fall 2020
- Lecturer of [English For Journalism course](#), Fall 2017
- Taught News Writing and Reporting, Fall 2015

1/2017-7/2021 **VIPKID, BEIJING DA MI TECHNOLOGY CO.**

Online English Teacher

- Taught more than 4,000 classes and maintained a [5/5 rating](#)
- Participated in the VIPKID mentor program, promoting excellence in teaching by providing feedback to new teachers

2/2015-3/2016 **KOREAN INTERNATIONAL SCHOOL, HCMC**

High School English Teacher

- Taught Korean high school students English reading and writing
- Led Saturday newspaper club and advised students on the production of [Link](#), the student newspaper
- Incorporated common core standards into lessons

3/2019-12/2021 **GUANGDONG TELEVISION, China (GDTV.COM.CN)**

Documentary Scripts Editor

- Edited English scripts for documentaries and special programming

INFO



Paul Blake



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SOCIAL



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TECH SKILLS

- WordPress Development
- Server Hosting
- Email Migration
- Client Relationship Management
- CDN Deployment
- Plugin and Theme Customization
- WordPress Security and Optimization
- Front-end Development (HTML, CSS, JavaScript)
- Problem-solving and Troubleshooting
- Project Management
- Team Collaboration

WEBSITES CREATED

-  baenglish.com
-  dalatnaturals.com
-  langbiangartstation.com
-  langbianghomestay.com
-  lanbiangmountain.com
-  langbiangcoffee.co
-  savorsaigon.com
-  vietnambeat.com
-  vikingword.com



WORK EXPERIENCE

1/2014-1/2015 AMERICAN CHIROPRACTIC CLINIC, HCMC

Marketing Adwords Consulting, Wordpress Development, Tech Support
-Migrated URL change with proper redirects, allowing top search engine rankings
-Conducted thorough reviews of AdWords management strategies
-Performed seamless email migration for CEO's iPhone
-Provided additional consulting services optimizing their website for better user experience and increased conversions

9/2011-12/2014 THANH NIEN NEWSPAPER-VIETWEEK HCMC

Marketing Director, Account Executive, Proofreader
- Created print advertisements
- Proofed editorial and [advertising](#) copy
- Account Executive for international clients

8/2005-9/2011 COLUMBIA CITY PAPER, SOUTH CAROLINA

Founder and Publisher
- Wrote monthly investigative features
- Managed advertising sales representatives and annual goals
- Published local newsweekly reaching [70,000 readers weekly](#)



EDUCATION

1997-2000 **University of South Carolina, Columbia S.C.,**
Bachelor of Arts in Journalism and Mass Communications

08/2015 **University of West Florida**
Teacher Ready, U.S.A. teacher certification course

10/2013 **Says Hi International TESOL Institute, Seoul.**
150-hour TESOL certification

1990-1994 **Saint Mary's High School, Manhasset, New York**
Queens Honor Band



INTERESTS: CREATIVE, LEADER, MARKETING

2000 **National Student Advertising Competition (NSAC)**
-Selected for the 2000 American Advertising Federation competition
-Appointed Lead Creative by Dr. Fried for Ad Team
-Selected as one of the four presenters to pitch the NYTIMES

2000 **S.C. House of Representatives Candidate**
-Received 16 percent of the vote in November election.

2002 **Colossal Film Crawl**
- Awarded "[Best Performance](#)" at the 2002 Colossal Film Festival

2003 **South Carolina Arts Commission Film Festival**
-Awarded Semi-Finalist for "The World Is A Marketing Problem"

REFERENCES

- Trevor Aaronson
- Arik Bjorn
- Reuben Houfe
- Herman Guetersloh

Recommendations



Received Given



Trevor Aaronson · 1st

Journalist
January 19, 2023, Trevor worked with Paul on the same team

I've known Paul for two decades, and he's a consummate professional with a range of experience, including publishing a newspaper, managing an advertising sales staff, editing stories, and teaching English as a second language. Paul is a creative thinker with a knack for solving complicated business problems. I highly recommend him.



Herman Guetersloh · 1st

Guetersloh Law Firm, LLC
November 23, 2022, Herman worked with Paul on the same team

I categorically recommend Paul for any job he seeks.

