

Blake Paul

Workspace, Cloud & Wordpress Administrator



Experienced Workspace, Cloud, and WordPress Administrator with a solid background in web development and cybersecurity. Proficient in vulnerability assessment, database security, and optimizing infrastructure. Demonstrated ability to manage sensitive data and implement robust security measures. Holds a Bachelor's in Journalism, enhanced by Google Cybersecurity certifications, combining technical expertise with effective communication skills.

Experience:

Website Development & Management Specialist (2020 - Present)

- Designed and maintained secure, SEO-optimized websites with GDPR compliance.
- Managed Apache/Nginx servers, SSL, CDN, firewall, and security audits.
- Modified WordPress themes/plugins with strong security protocols.
- Led acquisition and technical transition of [PostLocal.com](#) to The Washington Post.

Technical Security Consultant, American Chiropractic (2018-2020)

- Led secure server migration and implemented multi-factor authentication.
- Performed email migration to Google Workspace.

Thanh Nien Newspaper-Vietweek (9/2011-12/2014) **Marketing Director**

- Managed digital marketing campaigns and communicated with international advertising clients
- Directed AdWords and Facebook campaigns driving traffic for ecommerce and hospitality sites.
- Implemented API integrations with top booking platforms to boost search rankings.
- Led SEO strategy across multiple domains for organic growth.

Technical Support Representative, National Support Center, Columbia SC (1997 - 1999)

- Resolved internet connectivity issues supporting multiple ISP customers.
- Skilled in network troubleshooting including TCP/IP, DHCP, DNS and VPN configurations.
- Documented technical resolutions and contributed to knowledge base development.

Entrepreneurial Experience:

Columbia City Paper (8/2005-9/2011) Founder and Publisher in South Carolina

- Published local newsweekly reaching 70,000 readers in Columbia each week.
- Established digital security protocols for protecting confidential sources.

Blake Academy baenglish.com (2/2014-05/2025)

- Developed and implemented a secure Zoom API integration to control classroom web access.
- Engineered integrated calendar, booking, and payment systems for a seamless student experience while maintaining robust data security and system integrity.

Langbiang Art Station/Langbiang Homestay (10/2018-9/2021) Co-founder in Vietnam

- Designed and deployed responsive websites, integrating third-party APIs including Airbnb and Booking.com to streamline reservations and enhance user experience.
- Optimized search engine performance (SEO) to secure top-five search result rankings across major search engines, significantly boosting online visibility and traffic.

Technical Skills:

- Vulnerability assessment, penetration testing, and security audits
- System and network administration: Linux, Apache, Nginx, firewall, SSL management
- Web development: WordPress customisations, API integrations
- Backup/recovery systems, multi-factor authentication, database security and optimization

Teaching Experience: News Reporting Lecturer at USSH (2015-2022) integrating digital security and ethical data handling in journalism education.

Certifications:

- **Google** Cybersecurity Specialization, Google Professional Workspace Administrator, Foundations of Project Management, AWS Cloud Technical Essentials, IMB Project Management Essentials

Education:

Bachelor of Arts in Journalism and Mass Communications, South Carolina (1997-2000)

Professional References:

- "A consummate professional with a knack for solving complex problems." 3 Trevor Aaronson
- "An individual of great integrity, dedicated to students and mission." 3 Trieu Thanh Lê, Dean
- "Categorically recommended for any job he seeks." 3 Herman Guetersloh